



## Podia™ Features and Benefits



The **Podia™** Image Capsule™ is a double-sided table top frame or capsule that displays standard 8-1/2"x11" printouts, folded lengthwise.

It's easy to assemble, made of durable materials and includes simple to follow instructions.

The supporting website, [www.4podia.com](http://www.4podia.com), provides further instructions as well as graphic templates and suggestions for the **Podia™**'s many uses.

Features	Advantages & Benefits
Curved Capsule Design	<p>Gives presentation a 3-dimensional look</p> <p>Contemporary, elegant design</p> <p>Perfectly fits 8-1/2" x 11" paper, folded lengthwise, with tolerance allowed for slightly imperfect paper widths.</p> <p>Also fits A 4 formats once 17 mm have been trimmed from the top.</p>
Snap-on Base	<p>Easy to assemble by end-user</p> <p>Secure, non-loosening connection</p> <p>Allows a smaller product box and smaller shipping container</p> <p>Flat surfaces on base allow pad printing, screen printing or die-cut graphics for customisation.</p>
Snap-on Cap	<p>Easily snaps on and off for changing of graphics</p> <p>Keeps dust out of capsule</p> <p>Compliments the product's contemporary look</p>
Polypropylene base & cap	<p>Flexibility and durability</p>
Polycarbonate plastic	<p>Clear capsule is engineered for scratch and breakage resistance</p> <p>Shock resistant</p>
Water resistant materials	<p><b>Podia™</b> nor insert will not be damaged through contact with water and other non-caustic liquids and materials</p> <p>Easy to clean</p> <p>Durable</p>
Premium Packaging	<p>The thin but sturdy corrugated cardboard box and inner cradles are designed to positively protect <b>Podia™</b> during shipment as well as handling during the retailing of the product.</p> <p>The outside plastic laminate on the box protects the box and graphics during shipment and from handling during retailing</p> <p>Exterior box graphics explain <b>Podia™</b> and illustrates its use.</p>



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Warranty	30 Days from date of sale to end-user.
Two-Column Composition Instructions	Instructions and Guides are provided on the reverse side of the paper that comes inserted into the shipped <b>Podia™</b> . These instructions provide tips on using Microsoft Word and WordPerfect to create two-column formats with text and graphics.
Supporting Website	<a href="http://www.4podia.com">www.4podia.com</a> provides product support through instructions, illustrations and two-column templates that can be copied, downloaded and used by <b>Podia™</b> owners. These templates include graphics for celebrations, awards, trophies, special days (birthdays, Easter, Christmas, Hanukah, etc.) and other uses such as for menus and photo collages on which the user's digital images can be placed.