



AFIX is the simplest, and most versatile graphic and fixture frame on the market.

Thanks to its innovative spring and clamp design, the frame always keeps graphics well fastened while always looking great. Its use is only limited by the imagination.

The lightweight design allows the use of the **AFIX** system in an infinite number of ways.

Its a new kind of graphics and poster frame. It is made from aluminium and is exceptionally lightweight and unparalleled in design.



Mission

Making poster displaying more efficient, easier to use, and attractive

The goal of AFIX is to maximize the impact of your posters

- Suspend them in an original way
- Enhance your displays on your walls
- Use your windows to give your posters more exposure
- Attract clients with self-standing signs in your store
- Use a smaller space like countertops to communicate your message

UNIQUE

A versatile system to display your printed media:

- Ceiling suspensions - For walls- On window - Floor stands - Exhibitions





SIMPLE

The AFIX strategy is to offer the best possible value for money

- Quality products, guaranteed for life
- Designed to accommodate thinner (less expensive) posters
- Made to be shipped and carried easily
 - Easily put together
- Allowing recurring poster changes



LIGHT

A simple and efficient concept

- Easy shipment
- Easy assembling
- Easy installation
- Two-sided poster displaying

"The most exciting frame for displaying & presenting printed graphics"

MOBILE

With AFIX you get

- A system for displaying thinner paper
 - Exceptional visual results
- A versatile system allows for possible future add-ons
 - A return on your investments
- The chance to increase the frequency of your promotions



A world of possibilities

- Wall of images
 - Cubes
- Folding displays and separators
 - Tradeshow booths

Benefits



Characteristics and benefits

- **Ultra-light**
The average frame weighs ½ kilo (packaging included) thus resulting in huge shipping cost savings.
- **Easy assembly**
Frames assemble anywhere in less than 1 minute thus eliminating unnecessary installation fees.
- **Savings on poster material**
Clips are made to accommodate most types of paper, including very thin paper, thus saving money on printing costs.
- **Reversible**
Frames can be used to display double-sided posters. You do not need to buy additional accessories to do so.
- **Accessories**
Useful required accessories have been developed to efficiently display your posters in all situations, so that our clients won't have to do major searches. Whether you want to display your message in a window, on a counter, on walls or suspended from the ceiling, we'll provide the right accessories to do so.
- **Fast production**
Afix can cater to last minute projects and can output large quantities within days. Our production facilities are optimised for fast production.
- **Fast shipping**
Goods can be dispatched from our factory to anywhere in Australasia within 48 hours or placing the order - or less (subject to stock availability and required quantity).

How it works



1- Connect your frame

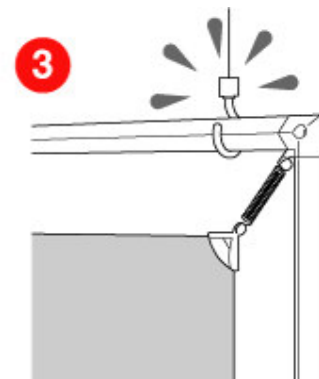
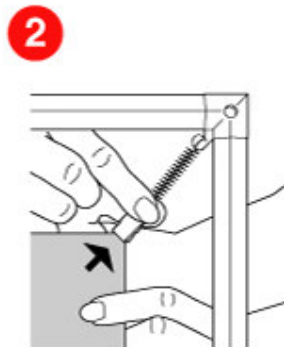
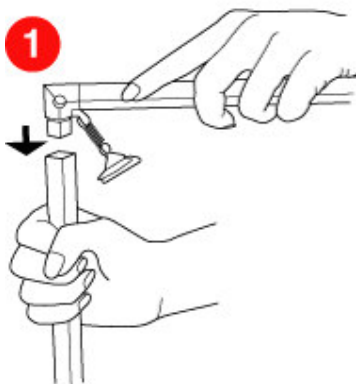
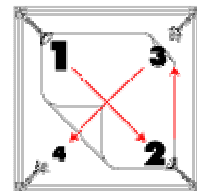
Insert the aluminium tubes in the 4 plastic corners with ease!

2-Insert your poster

Install your poster easily with the metal "alligator" clips or the patented secure plastic corners

3-Install your frame

Adjust the suspension hooks, suction cups, support base, etc...
Display your poster virtually anywhere with the provided accessories





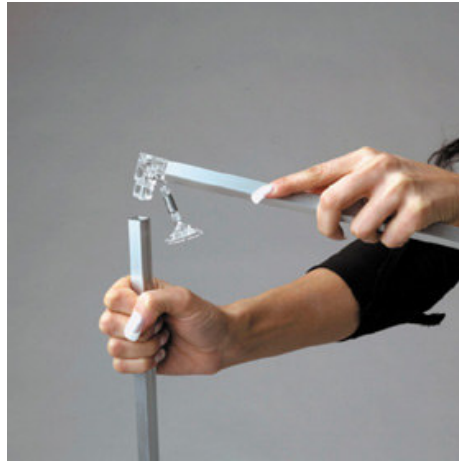
So easy to transport and to assemble!

AFIX frames are easy to put together; In only minutes and no tools required!

1) Remove from the shipping tube



2) Press the parts together



3) Attach your graphics and that is all!



Posters are held firmly in place with our Clip-It Clips





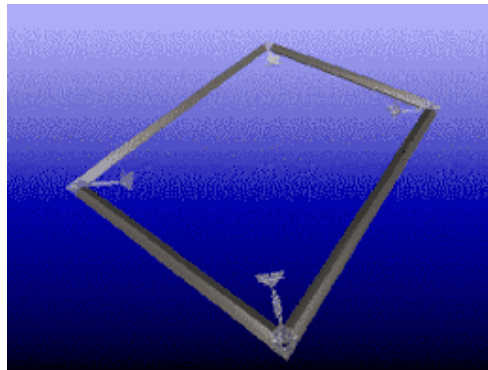
So easy to transport and to assemble!

AFIX frames are so easy to set up, it is child's play.



Displaying posters and graphics has never been easier!

Whatever your display needs are, we have the right **AFIX** system for you.



Visual communication involves searching the best presentation solutions through technological evolution and produce alternatives to emphasize the **impact of a printed imaged message**.

Simplicity and efficiency is our aim: Discover the Clip It™ range of Afix framing systems with springs & displays for presentations at trade fairs, seminars and points of purchase.

Your professional prints deserve **an aesthetical quality presentation that remains affordable**.

See all the options and find a solution that suits your needs.

Every print size up to 6 m² and a wide variety of frame colours.

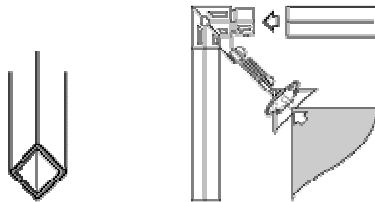


Aluminium extrusions

To respond better to your needs, we have developed our system along various designs, each with its own properties and often, its own assortment of clips, connectors and other accessories.

1. Square profile "AFIX" (12 mm)

- Conceived for poster's dimension ranging from 30 x 40 cm (A3) to 100 x 200 cm.
- The most modular of our extrusions.
- Choose this profile for free standing frames, ceiling suspensions, wall or window displays.

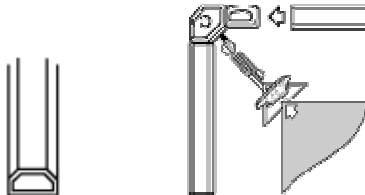


Colours: Anodised Grey

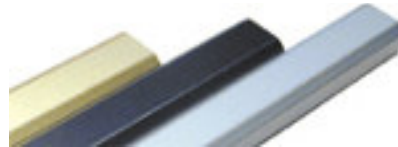
Lacquered White / Black / Blue (2747C) / Red 1805C / Green 362 C / Yellow 108 U
Custom colours upon request

2. Rectangle profile "ECOFIX" (11 mm)

- Designed for small to medium poster sizes ranging from 10 x 15 cm (A5) to 70 x 100 cm (Sheet).
- Particularly economical, ideal for smaller sizes.
- Can be used on countertops, walls or windows.

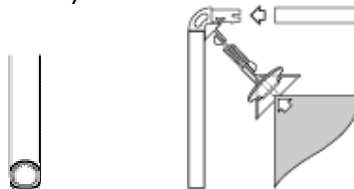


Colours: Anodised silver/ Black /Gold



3. Round profile "RONDOFIX" (8 mm)

- Well suited for small to medium posters ranging from 21 x 30 cm (A4) to 60 x 80cm (A2).
- Clean and inconspicuous design.
- Suits windows and countertops perfectly.





Choice of clips

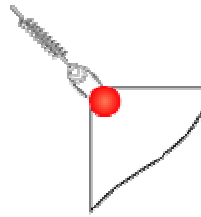
1. Rubber-padded alligator clip

Posters can be easily and quickly changed. White or personalised rubber finish.

Maximum poster size: 70 x 100 cm (Sheet)

Colour(s): Metallic clip in silvery finish. White rubber is standard. Custom colours OK.

Tip: Assemble the frame and place it on a flat surface. Place the poster in the middle. Clip on in each corner.



2. Clear secure clip

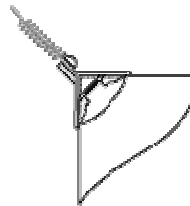
Efficient pressure on poster, clear discrete finish. Lock function.

Maximum poster size: 100 x 200 cm

Colour(s): Clear

Tips: Assemble the frame and position it on a flat surface. Place poster in the middle.

Completely lift the mobile piece of the clear corner. It is important to lift these clear pieces at **90 degrees**. You can then easily insert the first corner of your poster. Close the mobile piece completely in order to pin down the poster.



IMPORTANT NOTE:

When installing your poster with the clear secure clips, begin by attaching one corner. Then, for poster tension reasons, the second corner should be always attached at the **opposite corner** (directly diagonally). The last 2 corners can then be clipped without any trouble. See *illustration below*.

